

Marketing Manager (4-8 hours per week)

Are you good at public relations, can you think creatively and would you like to contribute to the My Little Pony community? Would you like to gain experience at organising events? Then don't hesitate to apply to this Committee position!

We are looking for a Marketing Manager to maintain the public image of the convention as well as find ways to promote the event. The role will include planning out various promotions, handling social media, working with the artist team on promotional material and ultimately ensuring that the convention is known far and wide in the fandom. The marketing of a convention is important to garner potential visitors' attention, ensuring sufficient ticket sales as well as keeping current ticket holders updated on news about the convention. The Marketing Manager need to be able to think creatively with how to promote the convention, make sure news is delivered on time and keep our social media active and engaging.

Required/Desirable Skills

- A creative mind.
- Fluent in English, both spoken and written.
- Proactive and resourceful team player.
- Good communication skills.
- Preferably have experience with marketing or public relations.
- Preferably have experience in organizing events.

Rewards

- Event planning experience
- Free access to the convention
- Free staffer T-shirt
- Free meals during the convention
- New friends and fun experiences!
- Something to add to your CV

Do you want to apply for this position? Please send us your resume and cover letter to: Diederik van der Heijden; d.vanderheijden@hwcon.nl Questions are also welcome!